



## SEMINAR NEWSLETTER #2

**Dear philatelic friends and seminar delegates,**

This is the second NEWSLETTER, the first was sent in early February confirming your received application to the **Malmö Summit** and that you are "accepted" as delegate. At that point we were 76 delegates in total, **by this point we are 93 delegates with 23 nationalities**, thank you all for your interest in coming to Malmö the final weekend in April.

Yesterday we postally mailed all invoices to all delegates, which means that most of you will receive it during next week. Please pay attention to that we need your payment within the next 10 days. When we have received the payment of the seminar fee and your orders and reservations, you have fully agreed to participate in the summit.

Together with the invoice, we have attached the first published **Philatelic Summit Paper** by *Jamie Gough* from U.S.A. *Jamie's* 60 pages paper deals with **The Ever-Changing Paradigm of Philatelic Exhibiting**. By reading the paper in advance, before the summit in Malmö, you little more about the topic we are going to deal with during the three days in Malmö: "Treatment and a story telling concept in philatelic exhibiting".

Please take notice on the attached file to this NEWSLETTER/this e-mail. The "Malmö 1st International Philatelic Summit" (2009) official report is attached. That report give you a feeling on what happened during the first summit. For you who attended last time, the report repeat the content of the summit, and for you who this year come to Malmö for the first time, the report give you a very good knowledge on what we reached at the first summit.

The next NEWSLETTER will be sent out in the middle of March. In that you will receive a lot of practical information about the summit, how it is conducted and even more important about the city of Malmö, about your arrival (to Copenhagen airport) and how you find your way to the seminar venue, etc..

Until the next NEWSLETTER, I wish you an enjoyable reading of the seminar report from 2009 (attached) and *Jamie Gough's* published **Philatelic Summit Paper** which you will receive by postal mail during next week.

Sincerely,

*Jonas Hällström*

**Malmö 2nd International Philatelic Summit**  
**Seminar Chairperson**

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