



SEMINAR NEWSLETTER

#2

- Please **find attached** the comprehensive Pre-Seminar Information

Dear all,

This is **NEWSLETTER #2** – two months prior to we meet in Malmö. Thank you for your cooperation paying the seminar fee and your orders through the invoice distributed (only a few delays due to postal communication are still in progress). The attached information includes practical information useful prior to your arrival in Malmö ... plus much more of value to know in beforehand.

We will continue with our preparations and will keep you updated in our next NEWSLETTER scheduled for mid-March.

If you have any questions, don't hesitate to contact me.

Sincerely,

Jonas Hällström FRPSL

Malmö 3rd International Philatelic Summit
Summit Chairperson



MALMÖ 3rd INTERNATIONAL PHILATELIC SUMMIT 25-27 APRIL 2014

The seminar outline is set to deal with the philatelic material in competitive exhibits representing all FIP exhibition classes



Pre-Seminar Information to Delegates



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LONDON
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Pre-Seminar Information to Delegates

Welcome as our Guest and Seminar Delegate

POSTILJONEN welcomes SPINK as the new Supporting Partner organizing
Malmö 3rd International Philatelic Summit



AuctionHouse international

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At the Summit arena POSTILJONEN and SPINK will share unparalleled expertise on the global auction market.

Seminar Panel



Claes Arnrup POSTILJONEN
Summit Organizer



Jonas Hällström
Summit Chairperson



Lars-Olow Carlsson
Postiljonen CEO



Olivier Stocker SPINK
Summit Partner

Invited speakers



Damian Läge
Germany



Stephen D. Schumann
United States of America



Jan Berg
Sweden



Brian Trotter RDP
United Kingdom



James Peter Gough RDP
United States of America



Jari Majander
Finland



Lars Peter Svendsen
Denmark



Geoffrey Lewis
Australia

Delegates by Contingent

Australia	2	Japan	2
Austria	2	Norway	4
Belgium	3	P.R. China	1
Brazil	2	South Africa	1
Croatia	1	Spain	1
Denmark	5	Sweden	23
Finland	5	Switzerland	3
France	3	U.S.A.	4
Great Britain	14	Åland	1
Iceland	2	SPINK	3
India	4	POSTILJONEN	10
Italy	3		
99			



*Lewis, Geoffrey
 Lee, Linda*



*Capucio, Carlos Eduardo
 Santos, Everaldo*



*Majander, Jari
 Kauppinen, Juha
 Kärkäs, Esa
 Laaksonen, Seppo
 Tuori, Jussi RDP*



*Kunz, Alfred
 Weigel, Dr. Wolfgang*



Maras, Julije



*Bringer, Daniel
 Fanchini, Louis
 Saintot, Olivier*



*Banke, Frank
 Bats, Willy
 Maselis, Patrick RDP*



*Svendsen, Lars Peter
 Engelbrecht, Lars
 Jørgensen, Jørgen
 Lybne, Raymond
 Mortensen, Per Friis*



Berry, Richard
Harman, Chris RDP
Holyoake, Alan
King, Birthe
King, Chris
Marley, Lesley
Morris, Margaret Isabel
Novakovic, Damir
Stevenson, Iain
Stirrups, D.R.
Sussex, John D.C. RDP
Trotter, Brian RDP
Wheeler, Richard J.D
Wheeler, Cynthia



Onuma, Yukio
Yoshida, Takashi



Bjørke, Finn
Komnaes, Tom
Slettebø, Hallvard
Sundsbo, Ivar J.



Tang, Chengda



Flanagan, Patrick



Moreno, José Ramón



Berg, Jan
Bengtsson, Bengt
Bodin, Richard
Dahlvig, Gunnar RDP
Daun, Lennart
Douglas, Gustaf

Ekberg, Lars
Ewers, Sven-Börje
Fredrikson, Göran
Grönqvist, Sofia
Hamberg, Erik
Hällström, Jonas
Karlsson, Staffan
Ljungh, Jan-Olof
Mårtensson, Christer
Nagel, Einar
Nilson, Kjell
Nordberg, Roland
Persson, Göran
Rietz, Åke
Stenquist, Ulf
Ydell, Fredrik
Österdahl, Bengt-Göran



Läge, Damian
Wightman, Robert G.
Voruz, Jean



Gough, James Peter RDP
Stilwell-Walker, Patricia
Walker, Danforth W.
Schumann, Stephen D.



Gustafsson, Arni
Hardarson, Gisli Geir



Dave, Markand D.
Khaitan, Piyush
Patel, Prathmesh
Suri, Anil



Guglielminetti, Paolo
Lavagnino, Luca
Mathà, Thomas



Sundberg, Märten



Stocker, Olivier
Croton, Guy
Martinez, Fernando

Arnrup, Claes
Carlsson, Lars-Olov
Mohr, Knud RDP
Jaråker, Leif
Lithén, Gunnar
Johnsson, Anna
Larsson, Thomas
Fridthorsson, Steinar
Møller, Carl Aage
Storckenfeldt, Douglas

Programme

Friday 25 April

“Why philatelic material is in focus and how to focus on philatelic material”

10:00-13:00 Viewing Postiljonen Treasure Hunt Auction #4 and Private Treaty lots
at ELITE HOTEL SAVOY

13:00 Introduction

Welcome



by Claes Arnrup

Opening presentation: The philatelic material constitutes the concept in every exhibit whatever class.



by Jonas Hällström

14:15 Coffee

Exhibitors must select suitable philatelic material which will ensure continuity in the treatment and balancing the strict philatelic importance with the importance relevant to the subject.

14:45 The exhibitor’s challenge of selecting material relevant to a “concept”



by Damian Läge

16:00 Break

Judges' evaluation of exhibits takes into consideration the philatelic material and relevant information presented.

16:15 Experiences from judging



by Stephen Schumann

17:15 Break

Philatelic material impacts on the importance, requiring an evaluation of the philatelic significance, which rely on the degree of knowledge expressed in the exhibit: The variety of exhibits at international exhibitions are so broad that it cannot be likely that members of the jury have a detailed knowledge of all presented areas. A synopsis should be seen as further help to the jurors how to acquire more and detailed information about an area or an exhibit in good time before the judging begin.

17:30 The synopsis is a tool for preparation



by Jan Berg with reference to his Championship class exhibit "Samoa 1836-1895"

18:15 The Summit is adjourned until Saturday

18:30 Seminar Reception at the Postiljonen office
All participants invited by Postiljonen

20:30 Dinner at ELITE HOTEL SAVOY

Saturday 26 April

“Defining philatelic material”

The philatelic material in all exhibits should include the fullest range relevant and of the highest quality available.

09:00 **Traditional Philately**



by Brian Trotter RDP

10:00 **Release of *Fakes, Forgeries & Experts Journal #17***

FAKES FORGERIES EXPERTS

10:15 **Coffee**

10:45 **Postal History**



by James Peter Gough RDP

11:45 **Thematic Philately**



by Jari Majander

12:45 **Lunch** at ELITE HOTEL SAVOY

14:00 **Everything you always wanted to know about auctions**



By Claes Arrrup and Olivier Stocker
POSTILJONEN and SPINK

15:00 **The Summit is adjourned until Sunday**

Coffee

15:30 **Postiljonen Treasure Hunt Auction #4**



20:00 **Banquet & Seminar Dinner**
All participants invited by Postiljonen

Sunday 27 April

“Explaining the philatelic material”

Knowledge is expressed by the philatelic material. Personal study is the proper analysis of the philatelic material. Research is the presentation of facts related to the philatelic material.

09:00 An example from *Traditional Philately* where the exhibitor has selected and displays relevant material supporting the knowledge, personal study and research.



by Lars Peter Svendsen with reference to his exhibit “The Victoria Stamps of Tasmania”

10:00 Coffee

10:30 An example from *Postal History* where the exhibitor has selected and displays relevant material supporting the knowledge, personal study and research.



by Geoffrey Lewis with reference to his exhibits “Postal history collections which all contain a variety of worldwide maritime mail from the pre-UPU period”

11:30 An example from *Thematic Philately* where the exhibitor has selected and displays relevant material supporting the knowledge, personal study and research.



*by Jonas Hällström with references to his exhibit
“The History of the Square-rigged Sailing Vessels”*

12:30 **Lunch** at ELITE HOTEL SAVOY

Closing sessions: **“Room for creativity and free thinking”**
 (The future of exhibiting)

13:30 *The Panel*

15:00 **END**



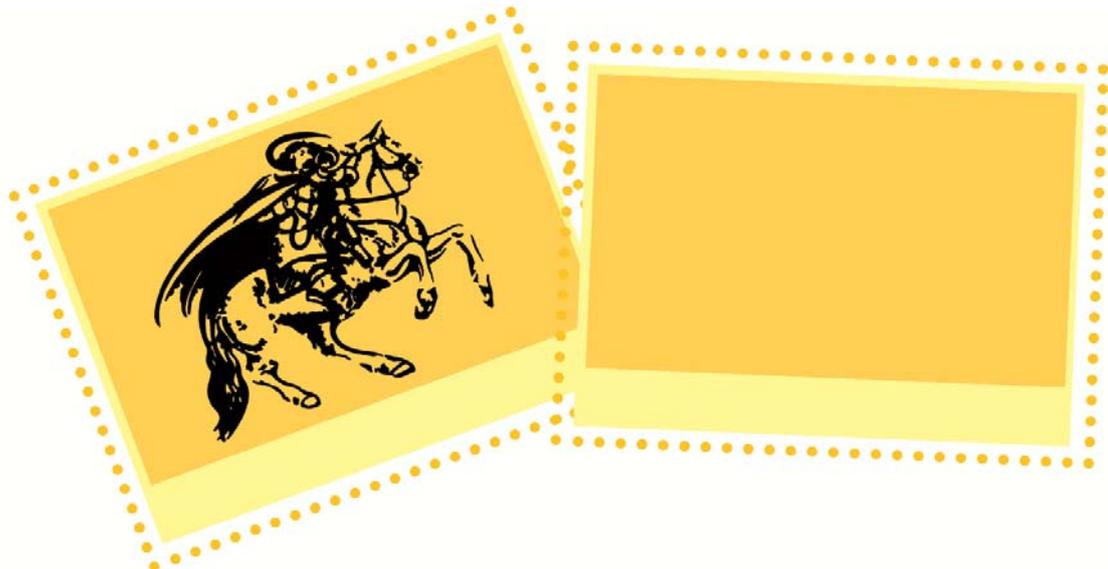
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H.R.H. THE DUKE OF EDINBURGH
MEDALLISTS
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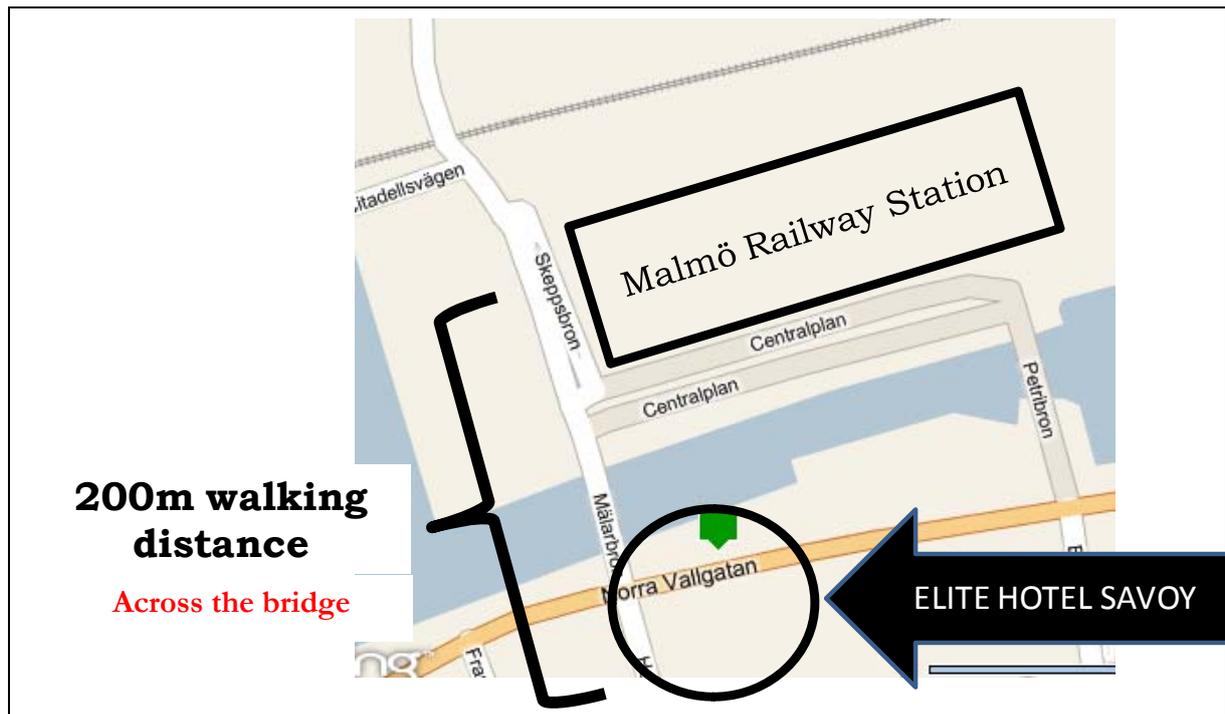
Arriving to Copenhagen Airport

We suppose that most of you are coming to Malmö by airplane to Copenhagen Airport, named “Kastrup”. If you need information about the airport, take a look at the airport website: www.cph.dk/CPH/UK/MAIN/

From the airport the easiest way to Malmö is by train:

Tickets are available from the DSB ticket office above the railway station in Terminal 3, but also from ticket machines in the station area. There are lifts and travelators between the platforms and Terminal 3. You can take the free shuttle bus which runs between Terminal 1 and Terminal 3, where the station is located. The bus journey lasts about 5 minutes. The frequency for the trains to Malmö is every 20 minutes.

When you arrive to Malmö Central Station (20 minutes from Copenhagen airport), you have a very short walk – only 200m - to the seminar venue: ELITE HOTEL SAVOY. The address to the hotel is Norra Vallgatan 62.



ELITE HOTEL SAVOY

The ELITE HOTEL SAVOY is an official partner to POSTILJONEN since many years, and also an official partner for the previous **Malmö International Philatelic Summits** (2009 and 2012). You can find all necessary information about ELITE HOTEL SAVOY on their website: <http://www.elite.se/eng/node/708>

- We have prepared the check-in of all seminar delegates, and the hotel have the whole list of delegates with addresses and with necessary guest information, in order to be able to speed up the check-in process upon arrival.

Registration of all delegates

On Friday 25 April from 10:00 am, we will be present for registration of all delegates on the second floor at ELITE HOTEL SAVOY, where the **conference area** is located.

After registration, please wear your name tag during the whole seminar.

The venues

The seminar

The whole seminar will be conducted in the big conference room named “Stora Salen”.

Coffee breaks

During the official coffee breaks, coffee or tea will be served in the open area outside “Stora Salen”. Coffee or tea is included in the seminar fee and is served to all delegates. The Postiljonen staff will be available in their stand for discussions and offering publications for “Summit prices”.

Lunch and Dinner

Lunch on Saturday and Sunday, and dinner on Friday, will be at ELITE HOTEL SAVOY.

Lunch and dinner are only included to those who have pre-ordered and paid in advance. Please, on demand, give your ticket to the restaurant staff.

(The tickets are given in an envelope together with the seminar documentation when you register on Friday upon arrival).



Payment and the use of currenecy and credit cards

The seminar fee (including coffee), all meals and accomodation are paid in advance by all delegates. Room service etc. has to be paid by everybody individually at the latest when checking out from the hotel.

In Sweden, all major credit cards are accepted – that is no problem. Cash machines are located nearby the hotel. When paying with cash in Sweden, we recommend to use Swedish currency – “kronor”, that can be exchanged at FOREX exchange offices. FOREX is located at the Central station, nearby the hotel.

“Philatelic Cocktail” on Friday evening

On Friday evening, from 1830 to 2000, all seminar delegates are welcome to a “Philatelic Cocktail” at the POSTILJONEN office, located at the following address: Hans Michelsensgatan 9. After the cocktail, the dinner (pre-ordered/ticket required) will be at ELITE HOTEL SAVOY at 20:30.

From ELITE HOTEL SAVOY it is walking distance to the POSTILJONEN office (800m).



Postiljonen Treasure Hunt Auction #4

The Malmö Summit is conducted in conjunction with **Postiljonen Treasure Hunt Auction #4**. The auction will be on Saturday 26 April at 15:30 in “Stora Salen” at ELITE HOTEL SAVOY.

The catalogue will be sent to all delegates in the beginning of April.

- Viewing of the items will be possible on Friday 25 April from 10.00 am, in the same area as the registration for the seminar.

Postiljonen Seminar Banquet

On Saturday evening, Postiljonen will host a seminar banquet dinner. The dinner will be at ELITE HOTEL SAVOY starting 20:00 in "Stora Salen". All seminar delegates are invited.

- **The dress code** for the banquet dinner is jacket and tie.

Seminar Documentation and Presentations

In order for all delegates to be able to follow the presentations given during the Summit, and taking your own notes, the **Seminar Documentation and Presentations** are published in a book given to all delegates when registering on the Friday.

The presentation slides are published as handouts in the book.

The book also contains a CD with the original Power-Point files of each presentation, together with the whole seminar documentation.

Delegates who wish to backbrief the seminar to other collectors can use the CD. The CD runs automatically when one puts it into the computer. Each file is linked from the CD content page, which appear automatically.

Seminar report

We will try our best to draw up an official report from the proceedings of the Summit. After the summit we will distribute the report as the official documentation from the thirds Summit in Malmö.

Photos from the seminar

Documentation of the seminar by photos will be important. After the seminar we will e-mail official photos to be used by all delegates who wish to backbrief the Summit to societies, national philatelic federations, in magazines or just in your private photo album.

Meet the POSTILJONEN staff

POSTILJONEN, the publishers of the **FACIT** catalogues, the **FFE Journal** and **Philatelic Summit Papers** will be present with a great number of representatives from their staff during the Summit. If you are interested in having more information about buying or selling through **POSTILJONEN**, you are welcome to take contact. They are the leading auction house of Scandinavian related philatelic material and postal history, also international items of highest quality are presented at every auction. They are at your service during the whole weekend to discuss consignments, literature and your coming article in any of their publications. For further information please visit www.postiljonen.com.

HSB Turning Torso is a Deconstructivist skyscraper in Malmö, Sweden, located on the Swedish side of the Öresund strait. It was designed by the Spanish architect Santiago Calatrava and officially opened on 27 August 2005. The tower reaches a height of 190 metres (623 feet) with 54 stories. Upon completion, it was the tallest building in Scandinavia, the tallest residential building in the EU and the second tallest residential building in Europe, after the 264-metre (870 ft)-high Triumph-Palace in Moscow. A similar, taller skyscraper featuring a 90° twist is the Infinity Tower, currently under construction in Dubai, United Arab Emirates.

The tower's design is based on a sculpture by Calatrava called *Twisting Torso*. It uses nine segments of five-story pentagons that twist as it rises; the topmost segment is twisted ninety degrees clockwise with respect to the ground floor. Each floor consists of an irregular pentagonal shape rotating around the vertical core, which is supported by an exterior steel framework. The two bottom segments are intended as office space. Segments three to nine house 147 luxury apartments.

The *Twisting Torso* sculpture is a white marble piece based on the form of a twisting human being. The organizers of the European housing exhibition Bo01 to be held in Malmö 2001 contacted Calatrava asking him to design a temporary pavillion for the exhibition. At the same time a high-rise building was proposed for the exhibition site and discussions started with Calatrava about the design of it. Johnny Örbäck, former CEO and Board Chairman of the developer the Malmö branch of the co-operative housing association HSB, later became the main figure and claimed that he had seen the sculpture in 1999 and that he himself contacted Calatrava to ask him to design a building using the same concept. Construction started in the summer of 2001.

As Turning Torso is a private residential building there is no access for the general public.

Museums's wide and diverse range of galleries to Konsthallen, Rooseum and many more besides. For aficionados of design, there's the illustrious Form Design Center, which has its own shop and a varied programme of exhibitions all year round. Malmö's numerous parks are a key part of the city.

In Kungsparken and Slottsparken (which border the old town centre) you will find canals, rare trees and - weather permitting - a leisurely crowd of people out for a stroll with their picnic baskets looking for that perfect spot in the grass. Pildammsparken's wide-open spaces and two large ponds attract many different species of birdlife and is occasionally a venue for fantastic light displays.

Möllevångstorget is the scene of Malmö's largest and liveliest open-air market, while around the square and in the neighbouring streets you will find stores and restaurants offering an array of tantalizing aromas and flavours from all corners of the world.

By visiting the official Malmö tourist site on Internet, you are able to find more general information about Malmö: <http://www.malmo.se/tourist>

General information about Malmö

Malmö, Sweden's third-largest city, is a commercial hub and a cosmopolitan metropolis. The city has a population of 300,000 people and once belonged to the Danes (first mentioned in writing in the 1170s). During the following centuries it grew from the size of a small village into a fortified town that played its part in the violent history of medieval period. Malmö was captured by King Magnus Eriksson of Sweden in 1332, only to fall back into Danish hands in 1360 under the reign of Danish king Valdemar Atterdag. But the tide finally turned in favour of the Swedes in 1658 when Karl X Gustav wrested control of the southern part of Sweden from the Danish king.

In addition to Malmö's burgeoning population, the city itself is growing too, having found - and is consolidating - its position in the expanding Öresund region. Malmö has Sweden's tallest building, Santiago Calatrava's Turning Torso, which is just one example of the diversity that Malmö has to offer. From Västra Hamnen (western harbor) you can also see Sweden's tallest construction, the Öresund Bridge.

The city, the sea, the people and the joie de vivre - Malmö simply has so much to offer for people of all ages and interests. City buzz or beach life? In Malmö you can enjoy both. In the city centre you will find Ribersborg, a two-kilometre sandy beach which has received the Blue Flag environmental certificate. In the summer months, people come here to sunbathe, swim, barbecue or go jogging along the beach and its surrounding green belt. For art and culture enthusiasts there is everything from Malmö

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